

1 July, 2013

Robert T. Huang Entrepreneurship Center of Kyushu University (QREC)

**International Workshop on Entrepreneurship Education (IWEE)**

- Sharing good practices of entrepreneurship education from around the world:  
A search for educational models that create innovation and realize young peoples' dreams-

Objective: Identify goals, teaching methodologies, educational tools, and other areas of significance in entrepreneurship education through discussion and dialogue among participants from various countries.

1. Date: 4 September, 2013 (Wednesday) – 6 September, 2013 (Friday)
2. Venue: NISHITETSU GRAND HOTEL  
2-6-60 Daimyo, Chuo-ku, Fukuoka, Fukuoka 810-8587, JAPAN  
HP (<http://www.grand-h.jp/>)  
Access (<http://www.grand-h.jp/access/index.php>)
3. Host: Robert T. Huang Entrepreneurship Center of Kyushu University (QREC)
4. Sponsorship, Supporters (on proposal):  
The Japan Academic Society for Ventures and Entrepreneurs (JASVE),  
Innovation Education Academic Society, Fukuoka Prefecture  
Government, Fukuoka City Government, Consulate of the United States  
Fukuoka Japan, and Others
5. Attendees & Capacity:  
50-60 people, primarily entrepreneurship educators and others related to  
entrepreneurship education
6. Fee (including meal):  
3 days: JPY 17,000, 1st Day: JPY 10,000, 2nd: JPY 5,000, 3rd: JPY 3,000
7. Language: English
8. Program: Refer below for program details
9. Application: <http://www.qrec.kyushu-u.ac.jp/en/>

\*\*\*\*\* Program DAY1 \*\*\*\*\*

**Day1: Wednesday, September 4<sup>th</sup>, 2013**

(From Motivation, Idea Generation to Value Creation)

9:00-9:15 Opening address

Mr. Toru Tanigawa ,  
Director General/ Robert T. Huang Entrepreneurship Center  
Professor, Deputy Director General/ Art, Science Technology  
Center for Cooperative Research, Kyushu University

9:15-9:45 Keynote address

“Prospects for entrepreneurship education

-Reflections from a life of entrepreneurship- (tentative title)”

Dr. Robert T. Huang

Founder and Former Chairman of SYNEX Corporation

Honorary Doctor of Kyushu University

9:45-11:15 Workshop I

“Entrepreneurship Education at NUS -Developing innovative young leaders for  
the knowledge economy at NUS- (tentative title)”

Dr. Poh Kam Wong,

Professor, Director/ Entrepreneurship Center, National  
University of Singapore (NUS), Singapore

- Break -

11:30-12:30 Case Study I

“How can technologies developed at universities contribute to BOP countries?

-The challenge of university-led social business - (tentative title)“

Dr. Ashir Ahmed,

Associate Professor , Department of Advanced Information  
Technology, Kyushu University

Director at Global Communication Center Project, Grameen  
Communications

- Lunch -

14:00-15:30 Workshop II

“Impact of design thinking education – Case of d.school, Stanford  
University (tentative title)”

Mr. Sungene Ryang,

Managing Director, IDEO East Asia

- Break -

16:00-17:30 Workshop III

“Importance of design thinking for creating innovation in business (tentative  
title)”

Dr. Peter McGrory,

Professor/ International Design Business Management (IDBM),  
Aalto University, Finland

18:30-20:30 Welcome Dinner

\*\*\*\*\* Program DAY2 \*\*\*\*\*

**Day2: Thursday, September 5<sup>th</sup>, 2013**

(From Knowledge, Method to Taking Action)

9:00-10:30 Workshop IV

“University business incubators and their role in entrepreneurship education  
(tentative title)”

Mr. Ching Yao Huang,  
Associate Professor/Department of Electronics Engineering  
Director/TLO & Incubation Center  
CEO of Focus Center of Academia and Industry Collaboration  
National Chiao Tung University Taiwan

- Break -

10:45-12:15 Workshop V

“How to utilize and develop business plan contests for entrepreneurship  
education” – Case of the University of Tokyo- (tentative title)”

Dr. Shigeo Kagami  
Professor and General Manager, Science Entrepreneurship and  
Enterprise Development (SEED), Division of University  
Corporate Relations (DUCR), the University of Tokyo

- Lunch -

13:45-15:15 Workshop VI

“The goal of See-D Contest, Japan Technology and entrepreneurship for  
developing countries for problem solving and needs fulfillment (tentative  
title)- “

Dr. Ken Endo  
Leader of See-D Contest  
Associate Researcher, Sony Computer Science Laboratories, Inc.  
(Former MIT/D-Lab lecturer)

- Break -

15:30-16:30 Case Study II

“From Idea to Business in 54 hours – The Impact of Startup Weekend for  
entrepreneurship education-”

Mr. Daniel Bantel  
Organizer, Startup Weekend Dusseldorf

16:45-18:15 Workshop VII

“Entrepreneurship education at QREC, Kyushu University—From awareness  
to real value creation- (tentative title)”



Robert T. Huang Entrepreneurship Center  
of Kyushu University

九州大学 ロバート・ファン／アントレプレナーシップ・センター

Mr. Shingo Igarashi  
Associate Professor and Deputy Director General, Robert T.  
Huang Entrepreneurship Center (QREC), Kyushu University

\*\*\*\*\* Program DAY3 \*\*\*\*\*

**Day3: Friday, September 6<sup>th</sup>, 2013**

(Summery and Discussion of current situation)

9:00 -11:00 Panel Discussion

Theme: “Entrepreneurship Education 3.0 ·How does entrepreneurship education  
realize innovation in each country or region-“

Panelists:

1 Japanese representative (TBD)

2 Asian representative (TBD)

1 European representative(TBD)

Coordinator:

QREC faculty(TBD)

11:00-11:15 Wrap up (Review and Summery)

Dr. Po-Kam Wong, Entrepreneurship Center, National University of  
Singapore (NUS))

- Lunch -

PM: Excursion (To Karatsu City, a traditional Japanese town)

## Access to NISHITETSU GRAND HOTEL

**NISHITETSU GRAND HOTEL** (Venue : 2F Room Name : “Ho-oh (鳳凰の間)”)

2-6-60 Daimyo, Chuo-ku, Fukuoka 810-8587, JAPAN / TEL +81 (0) 92-771-7171



### ■ Transportation

- 6 minutes by Subway from JR Hakata Station to the Tenjin Subway Station
- 10 minutes driving from JR Hakata Station
- 11 minutes by Subway from Fukuoka International Airport to the Tenjin Subway Station
- 20 minutes driving from Fukuoka International Airport
- 5 minutes walking distance Nishitetsu Fukuoka Station
- 5 minutes walking distance from Tenjin Bus Center
- 5 minutes walking distance from the Tenjin Subway Station